

**PLACE SCRUTINY**

**13<sup>TH</sup> OCTOBER 2014**

**QUESTION FROM MR WEBB TO PORTFOLIO HOLDER FOR PUBLIC PROTECTION, WASTE & TRANSPORT**

1. **Question 1 – During the Visit, Iain Blackburn the area Environment Officer has to check 21 Roads during the winter time. However, can this be changed to spring where he can see more problems?**

Answer to Question 1 – Thank you for your question. Inspections of all roads and pavements in the Borough are spread across 12 months and are completed on a cyclical basis. Where there is inclement weather, such as snowfall, frost and leaf fall, then inspections will be scheduled around this. All inspections are completed during daylight hours so there is no need to change inspections around seasonal periods.

**QUESTION FROM MR WEBB TO PORTFOLIO HOLDER FOR ENTERPRISE, TOURISM & ECONOMIC DEVELOPMENT**

2. **Question 2 – My wife and I have Advantage Cards which are useful. How can the card scheme be advertised more widely in Southend?**

Answer to Question 2 - Thank you for your question, I am pleased you have asked about this as the Advantage Card provides the opportunity for Borough residents to obtain discounts at a range of venues and recreation activities.

Information about the Advantage Card, the discounts available and details of the venues that accept the Card are provided on the Council's Website.

The Council promotes the Advantage Card when advertising specific activities, events on posters, leaflets, through social media and directly at venues.

When Officers from the Culture Division are asked to present to community groups and organisations about services available the Advantage Card is actively championed to encourage up take by Southend residents.

The Council does not have a central budget that is available to specifically advertise the Advantage Card, but service and venues will be further reminded to constantly promote the Card whilst advertising their services.